

# **Privacy Statement of Trademark Gensets**

May 24th 2018

Trademark Gensets BV (Hereinafter Trademark Gensets) is committed to protecting the privacy of its customers and visitors of the website en endeavors to ensure that their personal data are held securely and treated with the utmost care. Trademark Gensets and its affiliates therefore comply with the requirements of the GDPR (General Data Protection Regulation) as effective from May 25<sup>th</sup> 2018.

## Personal data processing

Personal data is captured by Trademark Gensets while providing its services. This occurs, for example, when you are a customer, supplier, subscribe to one of our publications or newsletters, or contact Trademark Gensets for some other reason. The personal data we hold includes information such as contact details, transaction particulars and job details, but only if you have given permission for this in advance.

Trademark Gensets uses this information to fulfill and process agreements with you, provide services, operate our internal business processes and inform customers. Your data will not be shared with third parties under any circumstances, unless this is required by law. The personal data will be held by Trademark Gensets until we are sure that we have provided you a satisfying service level.

## **Unsubscribing Newsletters**

If you no longer wish to receive information about new products and services through our newsletter (by e-mail), you can unsubscribe by contacting the link specified in the e-mail. If this is not possible, you can do so in writing by notifying Trademark Gensets B.V., attn. Legal Department, P.O. Box 600, 3200 AN Spijkenisse, the Netherlands, or send us an email, info@trademarkgensets.com.

# Viewing and correcting your personal data

Trademark Gensets enables you to view and correct your personal data. You can request Trademark Gensets by mail or by post for access to your data (contact information above). If the information is incorrect, you may alter it. Please make sure that you always clarify who you are, so that we can assure we do not modify or remove the data from the wrong person.

#### **Browsing history and IP address**

General information on visits to the Trademark Gensets websites is captured and stored without visitors being identified. The purpose of this is to improve the quality of the website and users' browsing experience. This information can also be used to see how the website is being used and for analysis and reporting purposes.

#### Social Media and other websites

The Trademark Gensets website contains some links to other websites and social media buttons. However, Trademark Gensets cannot accept any liability for the handling of your personal data by these parties. For further information, please read the privacy statement (if available) of the website you are visiting through the links or buttons.

#### Security

We take security measures to reduce misuse of an unauthorized access to personal data.

### **Changes to this Privacy Statement**

We reserve the right to modify this statement. We recommend that you consult this statement on a regular basis, so you remain informed of any changes.